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Rosyth-Zeebrugge Business 2 Business Event

SEStran, working in Partnership with the West Flanders development agency POM is sponsoring a Business-to-Business event that aims to encourage businesses on both sides of the North sea to use the Rosyth-Zeebrugge freight ferry service. The event will take place on 8th November 2011, at the Hotel Metropole, in Brussels.



SEStran and POM believe that the service is an effective and sustainable transportation link that can make a significant contribution to the economies of both Scotland and West Flanders.

SEStran Chair Russell Imrie said :

“The purpose of the event is to encourage hauliers on both sides of the North Sea to use the Rosyth to Zeebrugge ferry service “.

“ We aim to encourage the use of rail and water transportation wherever possible, getting freight off the roads,

reducing traffic congestion and carbon output, while ensuring that goods are delivered in an effective and timely manner”.

“Sea transportation has a key role to play in this strategy and South East Scotland is fortunate to possess Scotland’s only direct ro-ro freight ferry link to Europe”.

“SEStran believes that this unique resource must be utilised to the full and it is in the interests of businesses on both sides of the North Sea to do so”.

European Union



The European Regional Development Fund

European Projects Update

i-Transfer

SEStran continues to play a leading role on the I-Transfer project, which aims to improve and develop local ferry services, through advanced operations concepts and technical innovation.

We have carried out studies on Integrated Through Ticketing and provided the i-Transfer group with an

overview on policy frameworks within Scotland on this issue. Meanwhile,

Stagecoach have revised their Business Plan for the Cross Forth Ferry and considered the case for a conventional catamaran vessel. Discussions on vessel type between SEStran and Stagecoach are ongoing.



Food Port

The initial research for this project was to identify food clusters; the locations of manufacturers, suppliers and producers and examine the existing transportation methods of their food products. This was carried out on a Scotland-wide basis, as most data is held at national level. In the second stage, SEStran will carry out detailed interviews with manufacturers, hauliers and shippers to identify when and how their products are transported and to try to consolidate these freight movements with other suppliers, in a more sustainable form of transport.

Identification of new sustainable green transport corridors in the North Sea Region is a priority of the Foodport project.



***Note - The Business-to-Business event re: the Rosyth to Zeebrugge Ferry service is being organised through this project & Dryport.**

For further information, visit the Foodport website at : <http://www.food-port.eu>

Dryport

A report summarising the work undertaken by SEStran in the Dryport project was presented at the European Transport Conference in Glasgow in October 2011. The papers presented at the 2010 Dryport Conference were published in late September 2011. These are now available for download from the Dryport website at <http://www.dryport.org>



The Dryport project draws to a close in July 2012. SEStran will engage with stakeholders in the freight industry during the remaining months, to make them aware of the project and the work streams undertaken by SEStran.

European Projects Update Cont.

Weastflows

SEStran has recently joined the WEASTflows European freight project; this time as part of the North West Europe (NWE) Region. The aim of WEASTflows is to strengthen the development of sustainable connectivity solutions for freight transportation and logistics on the NWE region on an east-west green axis through telematics and ICT solutions.

Twenty-one partners are involved in the project, from Scotland, England, Ireland, France, Holland Germany and Luxembourg. It is led by Critt



Transport & Logistics which is based in Le Havre and the Institute for Sustainability (IfS), which is based in London.

WEASTflows will run for 4 years completing at the end of 2014. The project budget is €9million, of which SEStran will contribute around €195,463. Fifty percent of SEStran's contribution will be reimbursed through the Intereg IVB programme.

RTPI Presses Ahead

The Regional Real Time Passenger Information (RTPI) project to extend the benefits of RTPI to travellers throughout SE Scotland is proceeding on schedule.

A joint design exercise involving all stakeholders including SEStran, the system supplier, Ineo, First and Stagecoach is moving forward and factory testing begins at the end of November 2011.

Match funding of over £800,000 has been agreed with Scottish Government to add to the funding provided by W. Lothian council for this project. SEStran Partnership Director, Alex Macaulay, made a presentation to W Lothian Council on 18th October 2011, in which he highlighted the benefits the project will bring to communities throughout the region.

This can be viewed at www.sestran.gov.uk

Sustainable Transport Projects

Jewel & Esk College Electric Car Transport Initiative

SEStran has contributed £25,000 to Jewel and Esk College's project, which will operate 4 electronic cars between the College campuses for daily corporate activities. Usage will be monitored and analysed to determine the factors that affect range anxiety amongst electric car users.



SEStran Chair, Cllr Russell Imrie and Mandy Exley, Principle of Jewel and Esk College

Sustainable Transport Projects Cont.

Sustainable and Active Travel Grants 2011/12

Applications are being invited for matched grants of up to £25,000 for public, private and third Sector organisations in the South East of Scotland.

These grants are for the promotion of Sustainable and Active Travel to employees and visitors. Guidance for applicants and application forms are available on the SEStran website at .

<http://www.sestran.gov.uk/grant-applications>

Urban Cycle Network Grant Scheme 2011/12

SEStran is contributing £400 of additional funding from the approved Urban cycle network budget for every £1000 spent by the local authority' to implement the projects identified within the SEStran report "**Development of a Strategic Urban Cycle Network: A Strategy for Investment**". All grant offers have now been approved and allocated to projects in City of Edinburgh; West Lothian, Falkirk and Clackmannanshire

SEStran Events 2011

The SEStran Mega Cycle, 1st May 2011 – Over 450 riders joined the 2011 SEStran Megacycle on a 20 mile route from Penicuik High Street to Musselburgh Racecourse along the river Esk.

Walk n' Talk, Take the Right Route to Strathcarron Hospice, 12th June 2011 –SEStran backed the Walk n' Talk event; an all-abilities walk following a circular route through Stenhousemuir, with the option of 2, 5 and 10 mile routes. Over 150 people took part in the walk, which was held in partnership with Falkirk Council and Strathcarron Hospice.

SEStran Two Capitals, 19th June 2011 – This year the 5th Annual SEStran Two Capitals cycle event saw participation reach almost 500 cyclists, making it the biggest event in the SEStran Calendar to date. Kingdom FM and Maggie's Cancer Care Centres were our event partners for the second year running and we look forward to their continued participation in 2012.

Borders Walking Festival 4th – 10th September 2011 SEStran has joined Borders Council and Scottish Natural Heritage in backing the Scottish Borders Walking Festival. The Festival, now in its 17th year, is held at a different location in the Borders annually. Eyemouth has been confirmed as the location for 2012

Enquiries

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