

## **SEStran Integrated Mobility Forum 27<sup>th</sup> April 2018**

### **Workshop Summary Notes**

SEStran held the inaugural Integrated Mobility Forum on the 27<sup>th</sup> of April 2018 at Scottish Government Victoria Quay. The new Forum seeks to combine the SEStran Bus, Rail, Sustainable and Air Forums, working towards an integrated Transport Network across the Region. This paper summarises the discussions that were held during the workshop section of the meeting and outlines any adjustments to the Terms of Reference of the Forum.

The forum was split into 4 groups, and each were tasked with answering the following questions

1. What outcomes or deliverables would you like to see from the Integrated Mobility Forum?
2. What format would you like information to be shared?
3. What points should be included in the Terms of Reference?
4. What future topics should we consider for the Forum?

### **What outcomes or deliverables would you like to see from the Integrated Mobility Forum?**

Through each of the 4 groups, all outcomes and deliverables from the draft terms of reference were agreed. These were as follows:

- News updates via digital platforms
- Strategy development and input into NTS2
- Review of Travel Planning activity within the Region
- Refresh of the Regional Cycle Network Study
- Travelknowhow Scotland Uptake and Promotion
- Develop best practice examples and fact sheets
- Support the implementation of MaaS (Mobility as a Service) within the Region
- Monitoring and support for new projects identified through Grant Schemes

Members added that the forum should provide an interface for input into both the National and Regional Transport Strategies ensuring alignment in policy recommendations.

Other members also suggested that improving integration from a user's perspective should be an overall aim of the Forum.

Members also agreed that the Forum should share best practice and agree on an exemplar project that the forum could be used as an example. A number of suggestions, such as Go e-Bike and MaaS were highlighted. However, there was no general consensus on which project should be referenced at this stage.

## **What format would you like information to be shared**

Between stakeholders within the 4 groups, there was an obvious preference for keeping the majority of communication via email. However, for an added platform for discussion, members recommended that a group be established on the Knowledge hub. It was also suggested that SEStran should host ad hoc meetings on arising topics where appropriate. For example, consultations, funding programmes (both national and EU) and other collaborative working opportunities. There was also the request that there be a potential for teleconferencing access to meetings.

For external promotions to the wider public, there was a discussion regarding social media. It was noted that SEStran already host profiles on both LinkedIn and Twitter but, these would need to be combined with the appropriate partners social media for any joint campaigns for maximum exposure. Members also suggested that, depending on the campaign, TV could also be considered.

## **What points should be included in the Terms of Reference?**

Members agreed with the points already outlined with the Terms of Reference, which included:

- Provide a consultative role to Transport Scotland in the context of Integrated Mobility and Travel Planning and seek funding to support schemes in line with the Forum Vision
- Develop a better understanding of the opportunities to improve integrated mobility in the region
- to collect and maintain information relating to regional transport network;
- to explore and promote the potential for increased use of non-car based transport
- to work through partnerships to resolve passenger/commuter transport problems and avoid new ones arising,
- to enable implementation of initiatives emerging from our EU funded research and development projects; and
- to share information and methodologies with other Regional stakeholders and other South East Scotland Transport Partnership forums e.g. Equalities/Healthcare groups and the Resilient Economic Growth Forum

It was noted that people in rural areas and under-represented groups should also be taken into consideration throughout the Forums actions. Members agreed that a 'Seamless door to door journey', whatever combination of modes are chosen, be key to the Forums outcomes.

A further discussion was held regarding SEStran's role. It was agreed that SEStran should provide added value and overall support to Local Authority partners. The forum should also provide a link between public sector, private sector and delivery partners.

## **What future topics should we consider for the Integrated Mobility Forum?**

The groups agree with the bullet point outlined within the question. This included:

- Public Transport and Integration
- Active Travel Promotion and Behavioural Change
- Shared Mobility
- Mobility as a Service

Further suggestions from the workshop groups included:

- Low emission zones (members pleased to see it included on first forum agenda)
- Accessibility
- Travel planning for businesses
- Active travel and its impact on health (both mental and physical health)
- Rural communities and social isolation
- Monitoring and understanding Impacts of sustainable transport measures

## **Next meeting**

It was agreed that the next meeting of the Integrated Mobility Forum will be held in early October. Topics that most members referred to included public transport integration, shared mobility and emerging technology. Officers will seek best practice examples from SEStran, project partners and stakeholders.